

Future Forum chair encourages involvement

Professor Steve Field, chair of the NHS Future Forum, is urging organisations and people throughout health and social care to get involved with the listening exercise.

In a letter to stakeholders, Professor Field says the Forum is aware of the need to listen to frontline staff, patients and the public and is working on local and regional events to do so.

He also encourages groups to organise an event for their staff and public where possible to find out their thoughts, or to use existing events such as LINK meetings.

The Department of Health has developed some support materials for use at listening events including [powerpoint slides](#), [Q&As](#) and [feedback form](#).

Further information, including the letter from Professor Field can be found at: <http://healthandcare.dh.gov.uk/steve-field-letter/> and <http://healthandcare.dh.gov.uk/>

Free Media Skills Training for Clinical Leaders of GP Commissioning Consortia

The National Leadership Council, in partnership with NHS Yorkshire and the Humber communication team, is offering **free** media skills training to clinical leaders of GP commissioning consortia. In response to requests from leaders of consortia, the one day's training will cover:

- An introduction to the media and context setting – the immediate challenge for consortia
- Being seen as the 'face of change' and leaders of local decision making
- Tips and techniques for media interviews – how to get your message across
- The media and how it works – insight into online, broadcast, print and an understanding of what journalists want
- The role you need to play as a clinical leader in handling the media, promoting and safeguarding the reputation of the NHS
- Simulated live media interviews – using realistic scenarios participants will have the opportunity to practice media interview techniques.

If you are interested in receiving this training, please e-mail or telephone sarah.morrow@yorksandhumber.nhs.uk / 0113 2952041 by Wednesday 8th June 2011.

Communications and engagement training materials

Communications and engagement awareness training resources are available for GP consortia.

For further details or advice please contact your PCT communications and engagement leads. Alternatively contact the SHA communications team: email communications@yorksandhumber.nhs.uk /tel 0113 2952011.

DIABETES: CLINICAL & COMMISSIONING ENGAGEMENT EVENT

Thursday 23 June, 10.00pm to 4.00 pm, Holiday Inn, Garforth, Leeds.

This free event, hosted by NHS Yorkshire and the Humber and Diabetes UK is aimed at commissioners, GPs and diabetes service providers. It provides an opportunity to:

- Learn how to access benchmarked data on diabetes services to guide commissioning
- Network with others involved in commissioning or providing diabetes services
- Help develop expertise in diabetes commissioning for GP commissioners

To register, please contact Kate Mackay on 0191 2580412/ kate@mumac.co.uk

For further information please see the flyer: www.yorksandhumber.nhs.uk/document.php?o=7078

Joint National Association of Primary Care (NAPC) and NHS Yorkshire and the Humber event

The third in a series of events will be held on Tuesday 12 July at the Cedar Court Hotel Wakefield, 6.00pm for 6.30pm.

The event is aimed at people working in primary care, although anyone with an interest in the area is invited to attend.

Topics covered include predictive modelling and how GPCC is making a difference to clinical outcomes and patient experience.

To register for the event please contact Richard.woolley@nhs.net

Further information can be found at: www.yorksandhumber.nhs.uk/document.php?o=7081

Development centre for leaders in GP commissioning consortia

Places are still available on a number of 2-day development centres for emerging GP leaders of commissioning consortia.

The centre aims to support aspiring GP leaders prepare for their new role by:

- Increasing their personal awareness of existing leadership strengths and development areas
- Increasing their understanding of the commissioning environment and the knowledge and skills required
- Offering a learning opportunity that will help participants make an informed choice about whether they aspire to take on a leadership role within a consortium.

Places at the centre are **fully funded by the SHA** and led by the Innov8 Executive Group. Any additional costs must be agreed with your PCT.

Dates:

- 8 & 9 June – NHS Calderdale - **FULL**
- 22 & 23 June - Jury's Inn Hotel, Sheffield
- 6 & 7 July – Cedar Court Hotel, Leeds/Bradford
- 20 & 21 July – Holiday Inn, Wakefield
- 7 & 8 September – NHS Calderdale

To register your interest please contact Joanne Seddon, Programme Co-ordinator, NHS Yorkshire and the Humber at joanne.seddon@yorksandhumber.nhs.uk / (0114) 226 4422.

COMMISSIONING 2011 SHOW

An event for Pathfinder GPs is taking place on 15-16 June at Olympia, London.

The Commissioning 2011 programme has been designed to appeal to all those involved in delivering the new healthcare agenda: GPs, PBCs, practice and PCT managers, as well as other stakeholders including secondary care leads, local authorities, and providers from private and not for profit organizations, making it one of the few events you can jointly attend to learn and be inspired together.

Full details of the event can be found at:

<http://www.commissioningshow.co.uk>