

**Our ref:** FOI 583/rp  
**Your ref:** Not known  
**Please ask for:** Karl Milner  
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**Yorkshire and the Humber**

**Blenheim House  
West One  
Duncombe Street  
Leeds  
LS1 4PL**

30 September 2010

Tel: 0113 295 2000

Dear

**Re: Freedom of information request**

Thank you for your e-mail dated 3 September 2010 in which you asked for full copies of all correspondence to and from the SHA and

- 1.1: The Conservative Party and related agencies/brokers
- 1.2: The Liberal Democrats and related agencies/brokers

regarding advertising, branding, accommodation, catering (including dinners), hospitality, sponsorship, exhibition space, room hire and all other related services for their respective autumn party conferences, namely:

- 2.1: the Conservative Party Conference, 3 - 6 October 2010 in Birmingham
- 2.2: the Liberal Democrat Party Conference, 18-22 September 2010 in Liverpool

Irrespective of whether your organisation plans to utilise such services, this correspondence should include, but not necessarily be limited to, copies of all emails, letters, faxes, memos, promotional materials (such as brochures), booking forms and invoices.

Your response should indicate clearly whether your organisation is planning to utilise any of the services detailed above at either conference. Where this is the case, the correspondence should indicate clearly:

- 3.1 Full details of the services to be provided
- 3.2 The costing breakdown, as provided by the party or related agents/brokers

The SHA has undertaken a trawl of key post logs within the organisation and can find no formal record of any correspondence being received from any of the parties listed above relating to their respective Party Conferences.

What I can confirm is that in my capacity of Regional Director of Communications and Public Relations, I have attended / will be attending the Party Conferences for each of three main Political parties to take part in a series of debates regarding the NHS White Paper, organised by "The Health Hotel" organisation, a collective group made up of charitable organisations and Royal Colleges.

As a speaker at these events I received a complex pass to attend the Labour Party and Conservative Party conference at no charge to either myself or the SHA. I did not require a pass to attend the Liberal Democrat conference.

There was / will be an associated cost regarding my travel to all three events, which included a second class advance saver ticket from Leeds to Manchester (£12 return). I have driven (or am intending to drive) to the other two conferences. No travel claim has yet been made for these journeys.

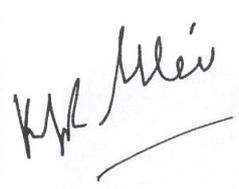
In relation to the Liberal Democrat conference, the SHA also incurred a cost of one night's hotel accommodation in the Travelodge Liverpool central (£80.80) which was booked through the Cooperative Travel Management in Leeds.

No special arrangements were put in place for my hospitality at these events.

I trust we have responded to your request appropriately. However, if you are unhappy with this response please contact me in the first instance.

If you have any further concerns about our response you may wish to contact the Information Commissioner [www.informationcommissioner.gov.uk](http://www.informationcommissioner.gov.uk)

Yours sincerely

A handwritten signature in black ink, appearing to read 'Karl Milner', with a horizontal line underneath.

**Karl Milner**  
Director of Communications and Public Relations